

EXHIBIT BOOTHS

Each booth includes;

- ♦ One 8' deep by 10' wide booth
- ♦ 8' high back drape & 3' high side drapes
- ♦ Electricity (please bring 50-ft extension cord)
- ♦ One 7" x 35" identification sign per exhibitor

NOTE:

Exhibitors are restricted to using only the retail space for which they have paid (e.g., 8' x 10' booth). Exhibitors MAY NOT move or remove side or back drapes without the approval of the Minnesota Horse Expo. Booths may not extend into aisles. No booths may be set up until full payment is received.

EXHIBIT SPACE FEES

8' x 10' BOOTH - Commercial.....\$395 each

8' x 10' BOOTH - Non-Profit and
Breed Associations/Registries.....\$220 each

TABLE DISPLAY (Coliseum).....\$175 each

INSIDE BULK SPACE (min. 480 sq ft).....\$3.35/ft

OUTSIDE BULK SPACE.....Ask for quote

EXHIBITOR ADMISSION

Booth Exhibitors receive two admission wristbands per booth (maximum of 8 wristbands). Horse stall renters receive one Exhibitor admission wristband per horse. Exhibitor wristbands for additional workers can be purchased at \$8.00 per day only on Wednesday, April 25, and Thursday, April 26. Lost or stolen wristbands will be replaced at Exhibitor's expense.

Starting Friday morning, April 27, admission to the Expo grounds will only be granted with an Exhibitor wristband. Wristbands will be available upon check-in at the Minnesota Horse Expo office Wednesday, April 25, and Thursday, April 26. Starting Friday, April 27, any Exhibitor wristbands not picked up will only be available at the Will Call Booth.

EXHIBITOR MOVE-IN/MOVE-OUT

EXHIBIT BOOTH SETUP

Wednesday, April 25 ♦ 8:00 am - 10:00 pm

Thursday, April 26 ♦ 7:00 am - 10:00 pm

Friday, April 27 ♦ 6:00 am - 8:00 am

EXHIBITOR MOVE-OUT

Sunday, April 29 ♦ 5:00 pm - 9:00 pm

Monday, April 30 ♦ 9:00 am - 12:00 noon

SHOW DECORATOR

Hubbell/Tyner

1810 Como Ave. ♦ St. Paul, MN 55108

651-917-2632 ♦ 800-947-9750

Fax: 651-917-2658

Tables, chairs, etc., may be ordered at extra cost through the Show Decorator. Information packets will be mailed about March 15, 2012.

HORSE BARN STALLS

Stallion (includes Judging Arena time).....\$200 each
(includes hospitality stall)

Stallion (no arena time).....\$175 each
(includes hospitality stall)

Commercial Stable (no arena time).....\$175 each

Breed Association/Registry (Non-Profit).....\$125 each

For Sale Horses.....\$125 each

Additional Display/Tack Stalls (no horses).....\$50 each

Exhibitors will keep their horses on the premises at all times during Expo hours. Bedding for horses will be provided by the Minnesota Horse Expo. Exhibitors will provide their own feeds and feeding equipment. They will also be responsible for maintaining the cleanliness of their stalls and stall areas. Exhibitors are encouraged to decorate their stalls. Prizes will be awarded for the best decorated stalls. Breed Association/Registry Horse Stall Exhibitors may only promote their horse's sponsoring organization. No stallions will be accepted as breed representatives unless they are paid at the commercial rate. A 2012 negative Coggins is required on ALL horses and health certificates are required for out-of-state horses per State regulations. Expo veterinarians will be on call 24 hours. Sales or promotion of products is prohibited in the Horse Barn.

PARKING/CAMPING

Parking for vendors and attendees is free in parking lots adjacent to the Expo grounds. Parking of horse trailers and stock trailers is available in the parking lot on the west end of the Expo grounds.

Motor home parking is available on a first-come first-serve basis in an adjacent area west of the Expo grounds. There is a \$40 fee for the weekend. Check in with the motor home parking attendant. Motor home parking is available from 8 am on Wednesday, April 25, until noon on Monday, April 30.

For special arrangements for exhibit booth setup, please call 952-922-8666 or 877-462-8758.

For special arrangements for horses, please call 952-356-2078.

**NO BOOTHS MAY BE DISMANTLED UNTIL
SHOW CLOSING. HORSES MUST BE
MOVED OUT SUNDAY AFTER 5:00 PM**

SHIPPING INSTRUCTIONS

All shipments to the show must be prepaid. If shipments are scheduled to arrive before move-in (April 25), we suggest the service of the Show Decorator who can handle storage and transfer for a nominal charge. All shipments should include booth number on the shipping label. Starting Wednesday, April 25, shipments will be accepted at the Minnesota Horse Expo office at the Fairgrounds (Coliseum Building, Minnesota State Fairgrounds, 1265 N. Snelling Ave., St. Paul, MN 55108).