



SPONSOR OPPORTUNITIES

The Minnesota Horse Expo is our state's largest equine trade show and breed exhibition featuring education, shopping, and horse breeds. When you become a Minnesota Horse Expo sponsor, you're able to reach the attendees, as well as support the efforts of the Minnesota Horse Council (www.mnhorsecouncil.org). Profits from the Minnesota Horse Expo go to the Minnesota Horse Council. Get more visibility for your company at the Expo by choosing a sponsorship package listed below which includes a sponsor listing in the program and your organization's logo (linked to your home page) on the Minnesota Horse Expo website.

Innovative sponsorship ideas are continually being considered. Contact Kathy Juhl at 952-356-2029 or kathy@mnhorseexpo.org for more information. **Previous year's sponsors have priority renewing 2025 sponsorships.**

EXPO SPONSORSHIPS

PLATINUM \$2,000

- Two banners displayed at Expo (\$600 value)
- Full page color ad in program (\$600 value)
- Static ad on select Canterbury monitors
- 10 Expo admission tickets (\$200 value)
- Sponsor listing in program & website

DIAMOND \$1,500

- Two banners displayed at Expo (\$600 value)
- Half page color ad in program (\$330 value)
- Static ad on select Canterbury monitors
- 8 Expo admission tickets (\$160 value)
- Sponsor listing in program & website

GOLD \$1,000

- One banner displayed at Expo (\$300 value)
- Half page color ad in program (\$330 value)
- Static ad on select Canterbury monitors
- 6 Expo admission tickets (\$120 value)
- Sponsor listing in program & website

SILVER \$500

- Banner displayed at Expo (\$300 value)
- Quarter page color ad in program (\$210 value)
- Static ad on select Canterbury monitors
- 4 Expo admission tickets (\$80 value)
- Sponsor listing in program & website

BRONZE \$300

- Banner displayed at Expo (\$300 value)
- 1/8 page color ad in program (\$125 value)
- Sponsor listing in program & website

COPPER \$150

- 1/8 page color ad in program (\$125 value)
- Sponsor listing in program & website

CUSTOM \$ _____

- _____
- _____
- _____
- _____
- _____

STATIC AD REQUIREMENTS
Format: JPG, 1920 pixels (w) x 1080 pixels (h)

SPONSORSHIPS

Make check payable to
MN HORSE EXPO

Send check and this completed insertion order to:
MN Horse Expo Sponsorships
5305 Edsall Rd, Mound, MN 55364

Company

Contact Person

Address

City State Zip

Phone Number

Email

EXPO SPONSOR

- Platinum (\$2,000)
- Diamond (\$1500)
- Gold (\$1,000)
- Silver (\$500)
- Bronze (\$300)
- Copper (\$150)
- Custom (\$_____)

PAYMENT TERMS

Full payment must be received with the sponsor application. A \$25 fee will be charged for any check returned for insufficient funds, closed account, or any other reason. Credit card payments add 3%.

MAXIMUM BANNER SIZE - 4 h' x 10' w

Sponsors provide their own banners and are responsible for bringing banners to the Expo Office by 5pm on Thursday and picking up after 6pm on Sunday. Shipped sponsor banners should be sent to MN Horse Expo, Attn: Kathy Juhl, Sponsorships, Canterbury Park, 1100 Canterbury Rd, Shakopee, MN 55379. Shipments should arrive no earlier than Wednesday, April 23.

SPONSORSHIP QUESTIONS?

Contact Kathy Juhl
952-356-2029 • kathy@mnhorseexpo.org

To be listed in the program, applications and payment must be received by March 15, 2025